



NATIONAL ENGINEERING COLLEGE

(An Autonomous Institution - Affiliated to Anna University Chennai)

K.R.Nagar, Kovilpatti, Thoothukudi District, Tamil Nadu – 628503

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Dr.S.SHANMUGAVEL, Ph.D.,

Principal

Date: 12.11.2018

Entrepreneurship Development Cell

Faculty Development Programme on Entrepreneurship

Dear Sir/Madam,

Greetings from National Engineering College – Entrepreneurship Development Cell!

We are happy to inform you that Entrepreneurship Development Cell of our college is conducting a Faculty Development Programme on Entrepreneurship from 3rd – 15th December 2018.

The target participants of this programme are selected from the faculty of Science and Engineering colleges, Polytechnic Colleges and the institutions involved in Entrepreneurship Development activities. The number of participants is limited to 25 and the selection will be on first come – first served basis.

This programme is sponsored by NSTEDB-DST, New Delhi and hence, there is no registration fee. The NSTEDB also sponsors lodging and boarding expenses for the participants in the college campus.

On successful completion of the programme, the participants will be able to organize the Entrepreneurial Development activities in their institutions and thereby creating the students as job providers rather than job seekers.

We shall be thankful if you could kindly nominate the interested faculty members from your esteemed organization and also fill up the registration form using the link <https://goo.gl/forms/ESJQTjDThN33qM3C3> or provided in www.nec.edu.in on or before 26.11.18

With warm regards,


Principal


12/11/18

About National Engineering College

National Engineering College (NEC), a leading teaching and research institution with state-of-the-art facilities, is run by K.R.Educational and Charitable Trust. The college came into being in 1984 duly sanctioned under the self – financing scheme by the Government of Tamil Nadu. The college is an Autonomous Institution, affiliated to Anna University, Chennai and has completed 33 years of dedicated service to the students in technical education. The college offers seven Under Graduate programmes and six Post Graduate programmes. The Institution is accredited by National Assessment and Accreditation Council (NAAC), New Delhi. All the eligible UG programmes are accredited by National Board of Accreditation (NBA), New Delhi under Tier I Category for 2 years. The institution is also accredited by the Institution of Engineers India IE (I), Kolkatta and Tata Consultancy Services (TCS). All the Engineering departments and Chemistry department are recognized as Research Centres by Anna University. The institution is included under section 2(F) and 12(B) status of UGC Act, 1956 making the institution eligible for receiving funds from University Grants Commission (UGC). The institution has highly qualified, experienced and dedicated faculty members with different domain areas. The institution has research projects which are undertaken by the faculty of various departments through the funds received from reputed R&D organizations in India.

About Entrepreneurship Activities at National Engineering College

The institution has Entrepreneurship Development Cell to inculcate and promote the culture of entrepreneurship among the students. ED Cell of the institution is regularly organizing NSTEDB-DST sponsored Entrepreneurship Awareness Camps for the students. ED Cell is also conducting entrepreneurial related activities throughout the academic year for the benefit of the students. The institution is approved as a Business Incubator (BI) by Ministry of Micro, Small and Medium Enterprises (MSME) Government of India, New Delhi. MSME has sanctioned an amount of Rs. 29 Lakhs as a grant-in-aid for the implementation of ideas of incubatees.

The institution has been sanctioned with Rs.2.87 Crores to establish “New Generation Innovation and Entrepreneurship Development Centre (NewGen IEDC)” by National Science & Technology Entrepreneurship Development Board (NSTEDB) – Department of Science Technology (DST), Govt. of India, New Delhi and Entrepreneurship Development Institute of India (EDII), Ahmedabad. The NewGen IEDC will implement 85 Nos. of the students' innovative and commercially viable projects over a period of 5 years (2017 – 2022). The NewGen IEDC has already implemented 10 Nos. of Students' projects successfully and filed for patent. One of the students who has also been funded by NewGen IEDC has established his own company “AutoWelkin” inside our campus.



Faculty Development Programme

on

ENTREPRENEURSHIP

3rd December – 15th December 2018

Sponsored by

National Science & Technology

Entrepreneurship Development Board (NSTEDB)

Department of Science & Technology

Government of India, New Delhi

Through

Entrepreneurship Development Institute of India, Ahmedabad

Under

DST – NIMAT Project 2018 – 2019

Organized by

Entrepreneurship Development Cell



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What is Entrepreneurship?

Entrepreneurship is a capacity and willingness to develop, organize and manage a business venture with any of its risks in order to make a profit. In economics, entrepreneurship combined with land, labour, natural resources and capital can produce profit. Entrepreneurship creates job opportunities, cause economic growth and provides strength to small business. Entrepreneurial spirit is characterized by innovation and risk taking, and is an essential part of a nation's ability to succeed in an ever changing and increasingly competitive global market place. Entrepreneurs are pioneers, innovators, leaders, and inventors.

Why Entrepreneurship?

Entrepreneurship facilitates a rate of development of a country by significantly contributing the following factors.

- ▶ By increasing the rate of growth in GDP of a country
- ▶ Increasing productivity
- ▶ Growing employment opportunities
- ▶ Increasing economic diversification
- ▶ Optimum use of local resources
- ▶ Continued innovation in techno-managerial practices
- ▶ Improving in International competitiveness

About NSTEDB:

The National Science & Technology Entrepreneurship Development Board (NSTEDB), established in 1982 by the Government of India under aegis of Department of Science & Technology (DST), is an institutional mechanism to promote Entrepreneurship in our country.

Roll of Educational Institutions:

Educational Institutions are playing a vital role in conducting Entrepreneurship Development programme such as Entrepreneurship Awareness camp, Faculty Development programme, Entrepreneurship Development Programme, Women Entrepreneurship Development Programme sponsored by NSTEDB – DST, Government of India New Delhi through EDII, Ahmedabad. The Government has been motivating the academic institutions to set up New Generation Innovation Entrepreneurship Development centre and Business Incubator to promote the entrepreneurial culture among the students and faculty of Science & Technology groups.

Objective of the Faculty Development Programme:

- ▶ To train and develop the faculty of Science & Technology groups in the area of Entrepreneurship development so that they can act as “Resource Persons” in guiding and motivating young students, to take up Entrepreneurship as their career.
- ▶ To equip the faculty members to coordinate / organize entrepreneurship related activities in their institutions

Programme Content:

- ▶ Entrepreneurship – Concept and Present Scenario
- ▶ Role of NSTEDB-DST, EDII & other entrepreneurship promotional institutions
- ▶ Entrepreneurial competencies
- ▶ Identification and Selection of Potential Entrepreneurs
- ▶ Project Identification and Opportunity Guidance
- ▶ Financial support for innovations / startups
- ▶ Business plan preparation
- ▶ Motivation Training
- ▶ Technical, Financing and Marketing analysis
- ▶ Conducting EAC and FDP in the campus
- ▶ Visit to MSME
- ▶ Interaction with Successful Entrepreneurs
- ▶ Business incubation

Methodology:

Lecture, Interaction, Case Studies, Industry Visit, Experience Sharing and Discussions with Successful Entrepreneurs.

Target Participants:

Faculty members from Science, Engineering and Technology, Polytechnics and Management Institutions. Participation is limited to 25 and the selection will be on first come – first served basis.

Resource persons:

Experts for the programme are from Agencies involved in Entrepreneurship Development, Government Organizations, Financial Institutions, Host Institution and Experienced Successful Entrepreneurs.

Duration of the programme: 3rd December– 15th December 2018. Six days a week.

Registration Fee: As the programme is sponsored by NSTEDB-DST, New Delhi, there is no registration fee. The NSTEDB also sponsors lodging and boarding expenses for the participants in the college campus.

Important dates:

Last Date for Registration : 26.11.18
Acceptance of Registration by Organizers : 28.11.18

For details, Contact:

Dr.K.Shankar, Asso.Prof. / Electronics and Instrumentation Engg.
Coordinator - Entrepreneurship Development Cell,
Chief Coordinator - NewGen IEDC
National Engineering College, K.R.Nagar, Kovilpatti – 628 503
Mobile – 94432 57441, E mail: edcell@nec.edu.in
Web site: www.nec.edu.in

For registration, click the following google form link:

<https://goo.gl/forms/ESJQTjDThN33qM3C3>

Before entering the details in google form, please get sign from your Head of the Institution in the bonafide certificate which is available in www.nec.edu.in. This bonafide certificate has to be uploaded during registration process.

Sponsorship Certificate

Mr / Ms / Dr -----

Designation : ----- Department : -----

----- is working in our institution / organization and he / she is sponsored by us to participate in the faculty Development Programme, if selected.

Place:

Date:

Signature of the Principal / Sponsoring authority

Office Seal

The last date for the receipt of the nomination is 26.11.2018

(The duly filled-in sponsorship certificate has to be uploaded in registration link)

For further details, contact:

Dr.K.Shankar,

Asso.Prof. / Electronics and Instrumentation Engineering Department

Coordinator – Entrepreneurship Development Cell,

Chief Coordinator – NewGen IEDC,

National Engineering College, K.R.Nagar, Kovilpatti – 628503

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